

PROGRAMME

9th HCU National and International Conference

Theme: *Research to Serve Society*

1 July 2022

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn Thailand

Parallel Session 3 : Business Administration and Economics (7)

Moderator : Dr. Pimsiri Phutrakul /Mr.Aquino Conrado Uriarte

Time	Title	Presenter
13.00 – 13.15	1. Recruitment During Covid -19 Panemic Era in Indonesia : Benefits And Drawbacks	Nina Herlina
13.15 – 13.30	2. Assessment of Best Customer Relations of Select Hotels and Restaurants in Angeles City	Arnel Kann Santos
13.30 – 13.45	3. Analysis Of The Role Of Purchasing Accounting Information Systems In Improving The Effectiveness Of Purchase Internal Control On Cv. Rajawali Mas	Eva Faridah
13.45 – 14.00	4. The Effect Of Perception Of Budget Procedural Justice On Managerial Performance: With The Perception OF Budget Distrilbutive Justice As The Intervening Variable	Mohamad Apip
14.00 – 14.15	5. Search Engine Optimization And Facebook Ads Strategies For Micro Small And Medium Enterprises As The Best Method To Increase Sales In The Era Of Covid 19	Wiwini Setianingsih
14.15 – 14.30	6. Service Quality and Corporate Image as Determinants of Customer Loyalty in Murabaha Financing BPRS Al-Madinah Tasikmalaya	Toto*, Elin Herlina, Purnamasari, Idan Ramdani
14.30 – 14.45	7. The Influence of Servicescape to e-WOM among Casual dining restaurants in Angeles City	Angelica Joy S. Ramos

Remarks: There maybe changes to the order of presentation without prior notice.