

PROGRAMME
12th HCU National and International Conference
Theme: *Research to Serve Society*
31st July 2025
Huachiew Chalermprakiet University
Bangphli District, Samutprakarn
Thailand

Parallel Session 11 : Science and Technology (8)
Venue : Room 405 Floor 4 Building A
Moderator : Dr. Sila Temsiririkkul / Asst.Prof.Dr. Kittipat Sopitthummakhun
Coordinator : Miss Kodchaporn Puwasinnara

Time	Title	Presenter
13.00 - 13.15	1. Information Literacy Educators' Acceptance GenAI: A Direct, Moderating (Gender), and Mediating Examination within an Integrated TSE-UTAUT Framework	Jose Ma W. Gopez
13.15 - 13.30	2. Preparation of Amine-functionalized Rice Husk Silica Employed as Drug Delivery for Folic Acid	Sophacha Sugkachiradej
13.30 - 13.45	3. AgriVant: Urban Food Security Monitoring Through Crop Harvest Analysis with Descriptive Analytics	Kurt N. Boncalon
13.45 - 14.00	4. Beneath the Roots: Nematode Assemblages Across Mangrove Root Types	Joan Daryl Abellera
14.00 - 14.15	5. Maximizing Synergies for Enhanced University Footprint (MSEUF): An Internationalization Program of MSEUF	Jennifer B. Reyes
14.15 - 14.30	6. Proposed Animated Advertisement to Market HAU's BS Entertainment and Multimedia Computing Program	Timothy James S. Camiling
BREAK		
14.45 - 15.00	7. Bridging Education and Sustainability: Evaluating Service-Learning Programs Through the Lens of SDGs	Marvin S. Silva
15.00 - 15.15	8. Development and Usability Evaluation of an Interactive Multimedia Learning Module for Kinematics Using a Design Thinking Approach in Engineering Education	Roselyn A. Maaño

Remarks: There may be changes to the order of presentation without prior notice.