

PROGRAMME

12th HCU National and International Conference

Theme: *Research to Serve Society*

31 July 2025

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn

Thailand

Parallel Session 16 : Chinese Studies (International) (13)

Venue : Room 205 Floor 2 Building A

Moderator : Ms. Manatsanan Chatwechsiri

Coordinator : Miss Nisakorn Tangsri

Time	Title	Presenter
13.00 - 13.15	1. Research on the Teaching of Chinese Vocabulary as a Foreign Language in the Primary Stage from the Perspective of Schema Theory: A Case Study of Intertots Trilingual School in Thailand	Tan Zhiyue, Liu Ru
13.15 - 13.30	2. Research on Application Strategies of "Architectural" Words in Teaching Chinese as a Foreign Language	Lu Yuxue, Han Yingqi
13.30 - 13.45	3. Deconstruction of the Development Status and Deep Problems of Thai Language Landscape from a Multidimensional Perspective	Preechya Choongern
13.45 - 14.00	4. Comparative analysis of Chinese teaching materials in Kwong Chow School in Thai primary schools --- 《Easy Steps to Chinese》 and 《I love Chinese Thai primary school Chinese textbook》	Fan Chunxun, Xu Weijie
14.00 - 14.15	5. A Study on the Application of Teacher Motivation in Teaching Chinese as a Foreign Language: A Case Study of Chinese Teachers of Chinese Teachers (Thailand) Association	He Jiankun, Li Shenglan
14.15 - 14.30	6. Research on the Role of Chinese Songs in Chinese Classroom Teaching in Thai Primary Schools - Taking the Chinese Classroom of Kwong Chow School in Thailand as an Example	Feng Lu,
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14.45 - 15.00	7. Study on Current Situation of Chinese Teaching in Certificate of Vocational Education Program in Foreign Language in Bangkok : A Case Study of Bangkok college of Business Administration and Tourism Thailand	Tienshine Potikruprasert
15.00 - 15.15	8. Phonetic Learning Strategies for Zhuang Students in Acquiring Mandarin Chinese —A Case Study of Bo'ai Town Central Primary School	Nong Qianhui,

Time	Title	Presenter
15.15 - 15.30	9. Cross-Cultural Translation of Chinese and Thai Idioms in "Camel Xiangzi" and Application in Chinese Language Teaching	Zhang Haifeng
15.30 - 15.45	10. Study on Chinese-Thai Translation of Photovoltaic Industry Terms	Li Guoqing, Li Chao
14.45 - 15.00	11. Analysis of the Current Situation of Short Video Software Usage by University Students in Thailand	Zheng Rui, Zhao Jingyan,
15.00 - 15.15	12. A Comparative Study of Thai Learner's Acquisition of Basic Chinese Adjectives Related to Size and Space : A Case Study of Students at Huachiew Chalermprakiet University	Huang Yitong,
15.15 - 15.30	13. A Comparative Study of 10 Pulse Conditions in "Treatise on Febrile Caused by Cold (Shang Han Lun)" and "Mai Jing"	Thanaphat Sittiarthakorn

Remarks: There may be changes to the order of presentation without prior notice.