## PROGRAMME

## 12<sup>th</sup> HCU National and International Conference

Theme: Research to Serve Society

31<sup>st</sup> July 2025

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn

## Thailand

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Parallel Session 2 : Liberal Arts, Education, Humanities, Languages & Law (international) (10)

Venue : Room 302 Floor 3 Building A

Moderator : Ms. Sudarat Simapornchai / Ms. Ausaparn Sangthakeong

Coordinator : Ms. Bongkodchakorn Yoochareon

| Time          | Title  | Presenter           |
|---------------|--|---------------------|
| 13.00 - 13.15 | Literature Review on Chinese Left-Behind Children                      | Carmela S. Dizon    |
| 13.15 - 13.30 | 2. Challenges of Family-School Communication at Zibo Zhangdian         | Jesse M. Balinas    |
|               | District No. 5 Middle School, Zibo City, China                         |                     |
| 13.30 - 13.45 | 3. Literature Review on the Music Appreciation Education in China      | Carmela S. Dizon    |
| 13.45 - 14.00 | 4. Level of Awareness on Fire Prevention Among Business Owners         | Jennifer C. Bancud  |
|               | in Northern Philippines: Implications for Fire Safety and Regulatory   |                     |
|               | Compliance   |                     |
| 14.00 - 14.15 | 5. Social Goodness and Interpersonal Competence: A Literature          | Carmela S. Dizon    |
|               | Review   |                     |
| 14.15 - 14.30 | 6. Students' Awareness and Attitudes Toward Sustainable                | Cecille Luyun       |
|               | Development Goals (SDGS)   |                     |
| BREAK         |  |                     |
| 14.45 - 15.00 | 7. Role of Humor in Digital Advertising: Analyzing Filipino Consumers' | Timothy James S.    |
|               | Responses to Humorous Ads During the COVID-19 Pandemic                 | Camiling            |
| 15.00 - 15.15 | 8. Well-being and Happiness in Older Adults: A lesson from elderly     | Nuanyai Wattanakoon |
|               | participation in Community Health Promotion Project, the Case of       |                     |
|               | Rinthong community, Samut Prakan province.                             |                     |
| 15.15 - 15.30 | 9. The Lived Experiences of Non-Working Mothers in the Women's         | Meryll Diane Ariem  |
|               | Empowerment Program of a Catholic Higher Education Institution         |                     |
| 15.30 - 15.45 | 10. Student Engagement in Mathematics via Project-Based Learning       | Randolf L. Asistido |
|               | Approach   |                     |

Remarks: There may be changes to the order of presentation without prior notice.