

PROGRAMME
 10th HCU National and International Conference
 Theme: *Research to Serve Society*
 29 June 2023
 Huachiew Chalermprakiet University
 Bangphli District, Samutprakarn
 Thailand

Parallel Session 5 : Business Administration and Economics (9)
 Moderator : Dr. Pimsiri Phutrakul

Time	Title	Presenter
13.00 – 13.15	1. Testing the mediating role of food safety and healthy food awareness on the relationship of online food influencer to behavioral loyalty	Daniel Antonio G. Macaspac
13.15 – 13.30	2. The Impact of Financial Ratios on Firm Value: Evidences from Publicly Listed FBT Companies in the Philippines	Michael Jerome C. Dela Peña
13.30 – 13.45	3. Online Service Quality, Customer Satisfaction, Loyalty, and Purchase Intentions: Moderation Analysis of Age, Sex, and Generational Cohort	Loren Aina L. Trinidad
13.45 – 14.00	4. The Relationship of Organization Commitment to the Employee Performance of a Warehouse Company	Darwin G. Quintos
14.00 – 14.15	5. The Urgency of Online Non-Litigation Settlement in Business Disputes in Information Technology-Based Co-Funding Services	Teddy Prima Anggriawan
14.15 – 14.30	6. Individual Adaptability Vis-A-Vis Life Satisfaction of Chinese Employees in Manila, Philippines	Ma Xuejun
14.30 – 14.45	7. Job satisfaction and Job Performance of Employees in Selected Public and Private Colleges and Universities in Xiamen City, China	Lei Guan
14.45 – 15.00	8. Social Entrepreneurship Project for St Bernard: A Developmental Model for Transformative Growth of a Community	Dindo C. Inso
15.00 – 15.15	9. Fostering Community Involvement, Innovation and Development Through Traditional Products	Rosalie Sheryll T. Rosales

Remarks: There may be changes to the order of presentation without prior notice.