

PROGRAMME

10<sup>th</sup> HCU National and International Conference

Theme: *Research to Serve Society*

29 June 2023

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn, Thailand

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Parallel Session 8 : Chinese Studies (10)

Moderator : Miss.Khrongkwan Banpakan

Time	Title	Presenter
13.00 – 13.15	1. A Study on Chinese Trademark Reviews and Translation of Chinese Trademark	Chawika Komkaew
13.15 – 13.30	2. A Discussion on the Application of Games and Corner Activities in Chinese Classroom of Thai Kindergartens——Taking Singapore International School of Bangkok as an example	Suwen He
13.30 - 13.45	3. The Research on The Design of Chinese Class Teaching Content for Kindergarten Students in Thailand: Take Bangkok KPIS International School as an Example	Huang Zixuan
13.45 - 14.00	4. A Comparative Study of Chinese Studies Majors of Four Universities in Thailand	Intouch Boonrit
14.00 - 14.15	5. The Application of Chinese Short Video Social Software in Thailand: Take Tik Tok Thailand Version as an Example	Jidapa Suwanich
14.15 - 14.30	6. The Application of Pop Music in Tone Teaching——A Case Study of Intermedia Level Chinese Language Learners in Thailand	Li Kuan
14.30 - 14.45	7. Research on Classroom Humor in Chinese Class of Primary School in Thailand: A Case Study of Singapore School of Bangkok	Yuanli Li
14.45 – 15.00	8. An Analysis and Suggestions on Compilation of "Chinese Language B for Secondary Schools" textbooks of Singapore	Sijun Liu
15.00 – 15.15	9. The Application of Task-based Teaching Method in Comprehensive Chinese course: A Case Study of Phranakhon Rajabhat University	Liu Xilin <sup>1</sup>
15.15 - 15.30	10. Research on Chinese Language Learning Problems and Coping Strategies of Thai Students Majoring in Chinese Medicine : A Case Study of Students Majoring in Chinese Medicine at Huachiew Charlermprakiet University	Nichapat Yingsukphol

Remarks : There maybe changes to the order of presentation without prior notice.