

PROGRAMME

11<sup>th</sup> HCU National and International Conference

Theme: *Research to Serve Society*

26 July 2024

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn

Thailand

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Parallel Session 4 : Business Administration & Economics (International) (10)

Venue : Room 409 Floor 4 Building A

Moderator: : Dr. Pimsiri Phutrakul

Coordinator : Mrs. Napapan Thongsamrit

Time	Title	Presenter
13.00 - 13.15	1. Farm-to-Table Dining: Its Acceptability towards Business Sustainability	Erlын B. Cabuhayan
13.15 - 13.30	2. The Service Quality of a Business Process Outsourcing Company: A Strategic Approach for Procedure Manual Improvement	Darwin G. Quintos
13.30 - 13.45	3. Economic Dynamism Status of Cagayan Valley During the Pre-Pandemic to Post-Pandemic Periods: A Basis for Proposed Policy	Karen Joy A. Catacutan
13.45 - 14.00	4. Exploring the Relationship Between Work from Home and Teachers' Job Satisfaction in Higher Education Institutions	Remedios P. Magnaye
14.00 - 14.15	5. Green Business Practices, Challenges, and Prospects of MSMEs of a Province in Cagayan Valley, Philippines: A DTI-SMU Engagement for Sustainability	Harrison T. Villanueva
14.15 - 14.30	6. Bridging Horizons: Integrating Aviation Business-Related Training for Community Entrepreneurial Empowerment	Rosalie Sheryll T. Rosales
	BREAK	
14.45 - 15.00	7. Solid Waste Management Practices of Public Market Vendors	Yasmin P Dormido, and Mima M. Villanueva
15.00 - 15.15	8. Lean Management System and Organizational Performance of the Aviation Educational Institution	Angielyn M. Raquedan
15.15 - 15.30	9. Level of Growth, Strength, and Weaknesses of Family-Owned Business in the Philippines Towards a Sustainable Strategy Formulation	Jefferson S. Marcelo
15.30 - 15.45	10. Satisfaction with Alumni Programs and its Influence on Engagement in Fundraising Initiatives: A Basis for Enhancing the Program	Kristian Eric SD. Curay and Darwin G. Quintos

Remarks: There may be changes to the order of presentation without prior notice.