

PROGRAMME

13th HCU National and International Conference

Theme: *Research to Serve Society*

24th July 2026

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn

Thailand

Parallel Session 4 : Inter - Business Administration and Economics

Venue : Room 304 Floor 3 Building A

Moderator : Asst.Prof.Dr. Lunthom Jonjoubson / A.Utterpon Thumpiboon

Coordinator : Mr. Arkom Jatuten

Time	Title	Presenter
13.00 - 13.15	1. Development and Acceptability of Tuna as Alternative Processed Food Products	Noel Angelo Cadiz, Edilberto T. Golez III Danilo L. Jalong, James Andrew D. Oyo, Polison C. Benjamin, Regine C. Velano, Richelle C. Velano (STI WNU)
13.15 - 13.30	2. BSMA Dilemma: Decisions in Pursuing Certified Management Accountant in Lipa City Colleges	Rosalie E. Balhag, Leslie R. Montoya, Kristel Anne C. Palo, Kristine Joy B. Saavedra (Lipa C C)
13.30 - 13.45	3. Barangay Health Services and Elderly Well-Being: A Study on Satisfaction	Joel O. Pallen, Yasmin Pascual-Dormido (STI WNU) Presenter: Connie Lou I. Sorgon
13.45 - 14.00	4. Difficulties Encountered by Consumers in the Operation of Sum-ag Market	Winnie Joy C. Mananap (STI WNU)
BREAK		
14.00 - 14.15	5. Barriers to Implementation of Emergency Response by First Responders	Israel P. Salanga, Yasmin Pascual-Dormido, Mima M. Villanueva (STI WNU)
14.15 - 14.30	6. Development and Acceptability of Blue Crab as Local Delicacies	Denise Marie D. Javines, James Andrew D. Oyo, Kent Rigil A. Lisay, Greg Andrew B. Salazar, Adrian P. Telesforo (STI WNU)
14.30 - 14.45	7. A Descriptive Analysis of the Campaign Practices of Barangay Election Candidates	Rosinie Z. Distrito, Yasmin Pascual-Dormido (STI WNU)

Remarks: There may be changes to the order of presentation without prior notice.