

PROGRAMME

12<sup>th</sup> HCU National and International Conference

Theme: *Research to Serve Society*

31<sup>st</sup> July 2025

Huachiew Chalermprakiet University

Bangphli District, Samutprakarn

Thailand

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Parallel Session 7 : Business & Economics (International) (8)

Venue : Room 307 Floor 3 Building A

Moderator : Ms. JIE Fu / Dr. Naraporn Thammadee

Coordinator : Miss Kittiya Aiemkaew

| Time          | Title   | Presenter  |
|---------------|---|--|
| 13.00 – 13.15 | 1. Awareness on Gender and Development Services of a Barangay: Basis for an Action Plan                 | Romelee B. Lobaton,<br>Yasmin Pascual-Dormido  |
| 13.15 – 13.30 | 2. Redefining Retail: Consumer Acceptance of Sustainable Self-Service Grocery Stores in the Philippines | Angielyn M. Raquedan   |
| 13.30 – 13.45 | 3. Sustainability Strategies of Cement Manufacturing Plants in the Province of Rizal                    | Kent Matthew C. Escalona,<br>Lalaine P. Toriado  |
| 13.45 – 14.00 | 4. Income Utilization by Agrarian Reform Beneficiaries in Collectively Managed Sugarcane Farms          | Ariel B. Guides, Yasmin Pascual-Dormido  |
| 14.00 – 14.15 | 5. Perception of Businesses in Lucena City on Diversity Hiring  | Fernando P. Tiu Jr   |
| 14.15 – 14.30 | 6. Development and Acceptability of Oyster and Mussels as Handicraft Products                           | James Andrew D. Oyo  |
| <b>BREAK</b>  |   |  |
| 14.45 – 15.00 | 7. Local Disaster Risk Reduction and Management of Law Enforcers in Dagupan City                        | Demosthenes P. Magnaan,<br>Esther B. Vedana, Ma.<br>Salves B. Vedana, Sally A. Somintace |

Remarks: There may be changes to the order of presentation without prior notice.